

Viewing a Channel at the Company Level




ListSync is an application which syncs your company listings to various real estate websites or channels. Preferences for these channels can be controlled at the Brand, Company, Office, or Listing level.

1. These screen sections are defined, below.

The screenshot shows the ListSync interface for a specific channel. At the top, there's a search bar with the address '147852 - Riley Realty, Carson, New York, United States'. Below this, the 'SUMMARY' section (B) displays 'OPTED-IN' as 7 and 'OPTED-OUT' as 1. To the right, the 'SPRINGBOARD' (C) contains three buttons: 'View Listings', 'FeedBack', and 'Reporting'. The 'CHANNEL INFO' section (D) features a search bar and a table with columns for STATUS, CHANNEL NAME, EXTENDED NETWORK, DATA SYNC TYPE, and ACTIONS. The table lists seven channels with their respective statuses and sync types. At the bottom, there are navigation buttons for 'Previous', '1', 'Next', and 'View All', along with a footer indicating 'Showing 1 - 7 of 7 Channels'.



- A. **Toolbar:** In the toolbar, you can check alerts, get help and logout of ListSync.

The toolbar at the top of the interface includes the ListSync logo on the left. On the right, there are three main elements: an alert icon (A) with a red circle containing '23', a help icon (B) with a question mark, and the user name 'Angelia Stamatis' next to a 'Logout' button (C). Red circles with numbers 1, 2, and 3 are overlaid on the alert icon, help icon, and Logout button respectively, corresponding to the instructions in the table below.

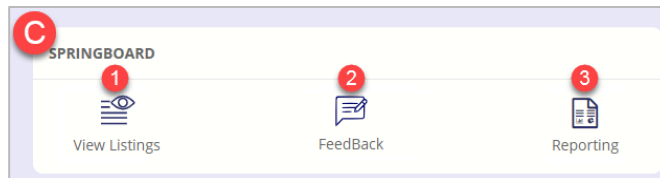
Click:	In order to:
1. Alerts: 	See any alerts ListSync has for you. If a number appears on the icon, it represents the number of alerts you have to read. Click the icon to read and dismiss alerts.
2. Help: 	Open a new screen to make help topics available. You can read PDF files or watch short videos.
3. Logout: 	Logout of the ListSync system. You can also close the window to end the session.




B. Summary: The Summary section displays how many of the available channels are opted-in or opted-out and allows you to filter the screen to see only those channels.



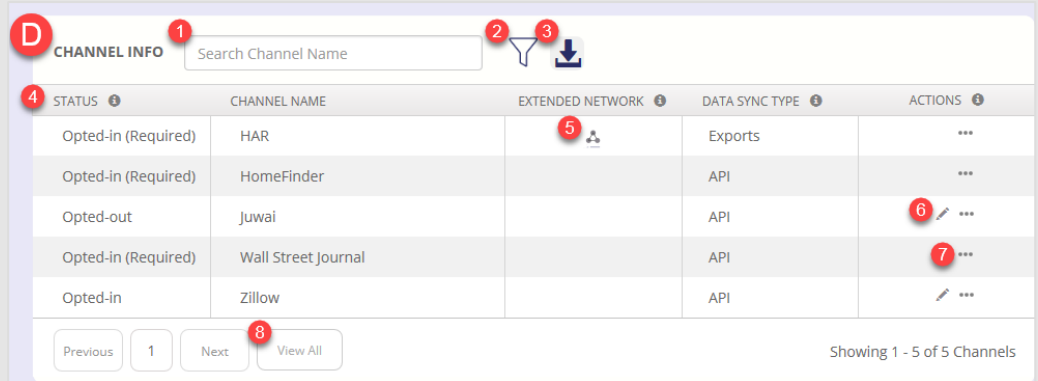
Click:	In order to:
1. Opted-In: 	Filter the screen to display only the channels that are opted-in. Click again to remove the filter and view all channels.
2. Opted-out: 	Filter the screen to display only the channels that are opted-out. Click again to remove the filter and view all channels.

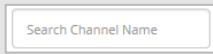



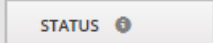

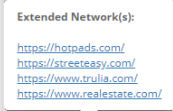


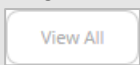
C. Springboard: The Springboard section allows you to navigate to a specific listing or to another company.




Click:	In order to:
1. View Listings: 	Locate a listing to view or modify the channel preferences.
2. Feedback: 	Provide feedback regarding the ListSync software.
3. Reporting 	Run various reports, including the ability to locate listings with violations to business rules.

D. **Channel Info:** Use the Channel Info section to see the status of each Channel.



Click:	In order to:
1. Search: 	Filter channels by channel name. Type a portion or all of the channel name to locate the channel.
2. Filter: 	Filter channels by Status, Extended Network, or Data Sync Type. Click the Filter icon, select the desired filter options, and then click Apply Filters . Once a filter is applied, the filter icon is filled with color  . To remove filters, click the Filter icon again, then click Clear All , and then click Apply Filters .
3. Download: 	Download a filtered list in PDF or Excel format.
4. Column heading: 	Sort any column in ascending or descending order. Hover over a tool tip ⓘ to read definitions on the information contained in each column. For more information about the Actions column, see the Editing a Channel job aid.
5. Extended Network 	If the Extended Network icon appears, hover over it to see the extended network of channels this channel syncs to. 
6. Opt-out or Opt-in 	Opt-out or Opt-in to a channel. For detailed information on opting in or out of a channel, see the Editing a Channel job aid.
7. Channel Information 	See information about a particular channel including the URL for this channel, the frequency of the sync, channel rules, and a log of the past several syncs. For details, see the next section in this document on Channel Information .
8. View All: 	Expand the list of displayed channels to see channels on other pages.

E. When you click the ellipses  in the Action column the **Channel Information** screen appears.


1. In the **Channel Summary** section, view the name of the channel, the current status, the URL to visit the channel and from which source the listing information is pulled.
2. In the **Actions** section, if the option to change the sync option is available, you can click **Edit** to opt-in or opt-out.
3. In the **Channel Details** section, view a description of the channel, the frequency of the sync to this channel, any terms of use, the type of sync (is it pushed or pulled) and any other extended network of channels this channel pushes out to.
4. In the **Channel Rules** section, view any rules that apply to the syncing of listing data to this channel.
5. In the **Office Configuration** section, view the details of each offices option to opt-in or opt-out.
6. In the **Activity** section view the date of the last sync and a log of any changes made to how this channel applies the sync.

CHANNEL INFORMATION

1 CHANNEL SUMMARY

CHANNEL NAME	STATUS ⓘ
Zillow	•Opted-in
WEBSITE	LISTING SOURCE ⓘ
https://www.zillow.com/	dash

2 ACTIONS



Edit

3 CHANNEL DETAILS

DESCRIPTION	FREQUENCY ⓘ
Zillow	Every 15 minutes approximately
TERMS OF USE	DATA SYNC TYPE ⓘ
N/A	API
EXTENDED NETWORK	
Last updated on May 15, 2018	
https://hotpads.com/	https://streeteasy.com/
https://www.trulia.com/	https://www.realestate.com/

4 CHANNEL RULES ⓘ

- Exclude if 'Do not show on Internet' marked
- Exclude Off Market
- Exclude address (line 1 and 2) if 'Do not show address online' marked
- Exclude All International Master Franchises
- Exclude Non-Branded (CREA) Listings
- Exclude List Price if 'Price upon request' or 'Auction' or 'Do not display List Price'


5 OFFICE CONFIGURATION

i All 2 office(s) has been opted-in.
 Show Details

6 ACTIVITY

LAST SYNC

CHANGE LOG

Filter by date 

No results found for selected date

Return